37th Conference of
Rectors and Presidents of
European Universities of Technology

The University Role in Developing
Innovation Ecosystems

September 14th-15th, 2018

Programme
(180912)

2018 Conference Host:
Principal Sir Jim McDonald
University of Strathclyde, Scotland, UK

Conference Venue:
Technology and Innovation Centre,
99 George St, Glasgow
University of Strathclyde
Dear colleague,

We cordially invite you to crp2018, the 37th Conference of Rectors and Presidents of European Universities of Technology.

Innovation is a key element for safeguarding and strengthening the competitiveness of regions and countries. Universities are following their “third mission” implementing the knowledge triangle of integrating education, research and innovation. They play a central role in their regional innovation eco-systems including government, companies and societal actors while, at the same time, nurturing local-global connections. The conference will provide both expert insights into the topic and practical examples from some of Europe’s leading universities of science and technology.

On the first day of the conference, keynote speakers will discuss the Conference topic from different perspectives. On the second day, university leaders will present the strategies and approaches their institutions are following towards taking a leading role in developing innovation eco-systems - implementing the third university mission and integrating education, research and innovation together with external partners in open innovation arrangements.

General background of the conference:

Following a joint initiative of the rectors of Vienna University of Technology and RWTH Aachen University, this conference started in 1980 with the aim of establishing a forum for top representatives of leading science and engineering universities in Europe for:

- discussing topics of major common concern, that are not discussed in other fora,
- identifying differences and commonalities of existing solutions to problems of common interest,
- developing new ideas and - if appropriate - preparing recommendations on specific topics, and
- forming a ‘think tank’ for the future development of the universities of technology in Europe.

As an informal grouping, the conference has no formal international or European organisational structure.

Discussions at the 2018 Conference will address issues such as:

The conference topic will give an opportunity to discuss different aspects of the role of universities in developing innovation eco-systems, such as:

- How can we provide leadership in an ecosystem context?
- How can governments best support us and our partners?
- How to best integrate university missions in education, research and innovation?
- How to be organised: University structures and processes supporting innovation
- How to combine basic and applied research towards innovation
- How do we build on international experience of innovation ecosystems?
- How do get value by linking across innovation ecosystems?
- How do we develop a new generation of impactful and excellent researchers?

We are looking forward meeting you at the University of Strathclyde in September 2018.

Principal Prof Sir Jim McDonald  
2018 Conference Host

Prof. Manfred Horvat  
Conference Coordinator
Programme, Day 1
14th September 2018

09:30 – 10:00  Meet and greet at hotels and short walk to Conference Venue (TIC)

10:00 - 12:30  Campus Tour

12:30 - 13:30  Buffet Lunch and Registration
   Accompanying persons’ departure for afternoon programme

13:30 – 14:15  Welcome by the Host, Official Opening and Introduction
   Sir Jim McDonald, Principal, University of Strathclyde, United Kingdom

13:30 – 13:45  Official Opening
   Derek Mackay MSP, Cabinet Secretary for Finance, Economy and Fair Work, Scottish
   Government

13:45 – 13:55  Introducing the Conference
   Manfred Horvat, Technische Universitaet Wien, Conference Coordinator

13:55 – 14:15  Innovation at the University of Strathclyde
   Sir Jim McDonald, Principal, University of Strathclyde, United Kingdom

14:15 - 15:30  Keynote Speeches

   Chair: Manfred Horvat, Conference Coordinator, Technische
   Universitaet Wien, Austria

   14:15-14:40  Open Innovation and the Future of European RTI
      Patrick Child, Deputy Director-General, Directorate General for Research and
      Innovation, European Commission

   14:40-15:05  The role of difference partner types - including universities - in
      innovation ecosystems
      Wim Vanhaverbeke, Professor for Innovation Management and Strategy, Hasselt
      University, The Netherlands

   15:05-15:30  Science and Innovation in Practice
      Iain Gray, Chair of the Royal Society of Edinburgh Business Innovation Forum, United
      Kingdom; member of the Pascal Lamy High Level Group on FP9

   15:30 - 16:00  Break (coffee, tea, refreshments, biscuits)

   Keynote speeches continued next page
16:00 – 18:00  **Keynote Speeches** (continued)

16:00-16:20  **Innovating Manufacturing: The university role**  
Lord Kumar Battacharyya, Regius Professor of Manufacturing, Chairman of the Warwick Manufacturing Group, University of Warwick, United Kingdom  
(Presentation by David Mullins, Director of External and International Relations at Warwick Manufacturing Group (WMG), University of Warwick. UK)

16:20-16:40  **Industrial Innovation in Transition – What does that mean for Universities?**  
Erkki Ormala, Professor of Practice, Innovation Management, Aalto University, Finland

16:40-17:00  **Experiences of French Engineering Schools Stimulating Innovation**  
Marc Renner, Director INSA Strasbourg; President, Conference des Directeurs des Écoles Francaises d’Ingénieurs – CDEFI

17:00-17:20  **Innovation Design – The Central Role of Values in Innovation**  
P.H. (Elke) den Ouden, Fellow, Innovation, Technology Entrepreneurship & Marketing, Technische Universiteit Eindhoven, The Netherlands

17:20-17:40  **University–Industry Interaction – the industry perspective**  
Hamid Mughal OBE, Director of Global Manufacturing, Rolls-Royce, United Kingdom

17:40-18:00  **Final discussion and Round up**

**Evening**  
**Civic Reception and Conference Dinner**
Programme, Day 2  
15th September 2018

Universities’ Roles in Innovation Ecosystems: Examples and Experiences 1

Make own way to Conference Venue (TIC)

09:00-09:45  Session 1:

Chair: János Jósza, Rector, Budapest University of Technology and Economics; President of the Hungarian Rectors Conference, Hungary

09:00 - 09:15  Tim Bedford, Associate Principal Research and Innovation, University of Strathclyde, UK and Chair, CESAER Task Force Innovation

09:15 - 09:30  Juan J. Perez, Vice-Rector, International Policy, Universitat Politècnica de Catalunya, Spain

09:30 - 09:45  Discussion

09:45 - 10:00  Stanislav Kmet’, Rector, Technical University of Kosice, Slovakia

10:00 - 10:15  Marja Makarow, Member of the EIT Executive Committee and of the Governing Board, EIT European Institute of Innovation and Technology; Director, Biocenter Finland

10:15 - 10:30  Discussion

10:30 - 11:00  Break (coffee, tea, refreshments, biscuits)

Sessions 2 and Closing Session: see next page
Programme, Day 2 (continued)
15th September 2018

Universities’ Roles in Innovation Ecosystems: Examples and Experiences 2

11:00 – 11:45  Session 2

Chair: Harald Kainz, Rector, Graz University of Technology, Austria

11:00 - 11:15  Mari Walls, President of the new Tampere University to be launched on 1 January 2019, Finland

11:15 - 11:30  Christian Lerminiaux, President, Executive Committee, ParisTech; President, Chimie ParisTech, France

11:30 - 11:45  Discussion

11:45 - 12:00  Wayne Kaplan, Executive Vice-President for Research, Technion - Israel Institute of Technology

12:00 - 12:15  Mikael Östling, Deputy President, KTH Royal Institute of Technology, Sweden

12:15 - 12:45  Discussion

12:45 – 13:30  Closing Session

Chair: Manfred Horvat, Conference Coordinator, Technische Universitaet Wien, Austria

12:45 - 13:00  Conference conclusions
Sir Jim McDonald, Principal, University of Strathclyde, United Kingdom

13:00 - 13:15  Outlook to the 38th Conference in 2019
János Józsa, Rector, Budapest University of Technology and Economics, Hungary

13:15 - 13:30  Conference closing
Manfred Horvat, Conference Coordinator, Technische Universitaet Wien, Austria

13:30 - 14:00  Light buffet lunch

Bus Pick-up to social programme: Excursion and informal farewell dinner (details see below)
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Locations of the Conference Sessions:
September 14th and 15th, 2018

Executive Suite, Level 9
Technology and Innovation Centre
99 George Street
Glasgow, G1 1RD

Social Programme on September 14th-15th, 2018

September 14th, 2018

Morning Programme:
9:30 Bus Pick-up from Hotel
10:00 - 12:30: Campus tour, University of Strathclyde,
Technology Innovation Centre etc.

Accompanying persons’ afternoon programme:
14:00: Departure by bus from the Conference site
Guided tour of Glasgow and the Kelvingrove Museum

Civic reception
Glasgow City Chambers

Conference dinner and Ceilidh
For Conference participants and accompanying persons
Barony Hall, University of Strathclyde

September 15th, 2018

Post-Conference Excursion for
Conference participants and accompanying persons:
14:00: Departure from Conference site
Whisky tasting and visit to Glengoyne distillery
https://www.glengoyne.com/
Excursion to Loch Lomond and dinner at Ross Priory
https://www.strath.ac.uk/rosspriory/
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Registration

On-line registration via the conference website:
http://www.crp-eut.org/

Hotels in Glasgow

https://peoplemakeglasgow.com/crp2018

Participants are asked to reserve their rooms by themselves via that link.
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2018 Conference Host:

Prof. Sir Jim McDonald
Principal
University of Strathclyde, UK

2018 Conference Secretariat at University of Strathclyde:

Fiona Lynn
Phone: +44 141 548 3442
E-Mail: fiona.lynn@strath.ac.uk

Coordinator of the Conference:

Prof. Manfred Horvat
Vienna University of Technology, Austria
Phone: +43 664 4543165
manfred.horvat@gmx.net, manfred.horvat@tuwien.ac.at,
office@ManfredHorvat.at