

# 36th CONFERENCE OF RECTORS & PRESIDENTS OF EUROPEAN UNIVERSITIES OF TECHNOLOGY

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Internationalization is not just signing agreements.

It is the provision of services based on...

- Reputation marketplace
- Double & joint diplomas – syllabus
- Employability & high position of students
- Synergies with private companies
- Refugee reception
- Corporative Social Responsibility

## International strategies for service provision

- Definition of services:
  - Mobility of students, researchers,...
  - Home internationalization
  - Foreign establishments
- Neighbourhood adaptation
- Global strategy with well-known brand

## Internationalization Service of Universities

- Public or Private Service?... Concerning:
  - Providers
  - Beneficiaries
  - Impact on GDP (regional, national...)
- Fees policy vs taxes for citizens
- Who is paying?
- **Is this «harmonized»?**



# International reputation market for service provision: parameters vs University missions

- International accreditation of diplomas (learning outcomes – level) as MSc or BSc/BEng:
  - By sector (profession)
  - By location
- International rankings (research):
  - Global universities
  - Subjects, areas, disciplines
  - Absolute or relative
- Knowledge (Technology transfer): Tech Univ!!!
- **Is this «harmonized»?**

## Curriculum of Technical Education for joint & double diplomas

- Fundamentals vs specialization
- BSc/BEng & Master (integrated, detached, detachable) plus «set-length»
- Professional vs Scientific (education & teacher selection)
- **Is this «harmonized»?**

# Harmonization?: something must sound well but...

## Motette "AVE VERUM CORPUS" (Köchel 618)

W. A. Mozart  
(1750 - 1791)

...and others are doubtful  
...in expectation...

Somebody is singing  
...something...

...while others try to confuse  
...with colour appearance...

Soprano  
Cu - - jus la - tus per -

Alto  
Cu - - - jus la - tus per - fo - ra - tum

Tenor  
Cu - - - jus la - tus per - - fo - ra - tum

Bass  
Cu - - - jus la - tus per - - - fo - ra - tum

...until somebody takes the leadership to say...  
...This is the way!!!

Thank you very much!!!

